

Johns Creek, Georgia

Consumer Expenditures Report

Apparel		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$3,867	n/a	\$4,534	n/a	
Men's Apparel	\$712	\$20,750	\$836	\$25,385	
Boys' Apparel	\$196	\$5,730	\$226	\$6,888	
Women's Apparel	\$1,216	\$35,407	\$1,426	\$43,314	
Girls' Apparel	\$226	\$6,586	\$262	\$7,964	
Infants Apparel	\$148	\$4,333	\$169	\$5,160	
Footwear	\$746	\$21,727	\$863	\$26,226	
Apparel Services and Accessories	\$619	\$18,044	\$748	\$22,720	

Entertainment		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$6,223	n/a	\$7,310	n/a	
Fees And Admissions	\$1,744	\$50,787	\$2,108	\$64,007	
Video And Audio Equipment	\$1,939	\$56,457	\$2,219	\$67,375	
Recreational Equipment And Supplies	\$2,539	\$73,905	\$2,982	\$90,537	

Education		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$3,875	n/a	\$4,726	n/a	
Books And Supplies	\$503	\$14,645	\$613	\$18,627	
Tuition	\$3,372	\$98,164	\$4,113	\$124,868	

Food and Beverages		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$15,177	n/a	\$17,539	n/a	
Food At Home	\$7,556	\$219,937	\$8,625	\$261,830	
Food Away From Home	\$6,500	\$189,208	\$7,590	\$230,425	
Alcoholic Beverages	\$1,119	\$32,585	\$1,324	\$40,203	

Gifts		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$2,955	n/a	\$3,597	n/a	
Gifts Of Apparel	\$487	\$14,186	\$592	\$17,983	
Gifts Of Apparel Accessories	\$57	\$1,671	\$69	\$2,120	
Gifts Of Education	\$720	\$20,978	\$876	\$26,595	
Gifts Of Recreation	\$239	\$6,961	\$291	\$8,836	
Gifts Of Food And Beverages	\$246	\$7,177	\$299	\$9,099	
Gifts Of Household Furnishings And Equipment	\$466	\$13,571	\$567	\$17,226	
Gifts Of Household	\$123	\$3,585	\$149	\$4,530	
Gifts Of Transportation	\$283	\$8,261	\$348	\$10,570	
Gifts Elsewhere Unspecified	\$330	\$9,630	\$403	\$12,241	

Household Furnishings		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$3,830	n/a	\$4,488	n/a	
Household Textiles	\$214	\$6,250	\$249	\$7,567	
Furniture	\$1,024	\$29,810	\$1,210	\$36,739	
Floor Coverings	\$55	\$1,621	\$67	\$2,061	
Major Appliances	\$543	\$15,818	\$634	\$19,265	
Housewares And Small Appliances	\$1,992	\$57,989	\$2,326	\$70,621	

Shelter		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$22,134	n/a	\$25,780	n/a	
Mortgage Interest	\$7,454	\$216,960	\$8,832	\$268,123	
Property Taxes	\$4,434	\$129,064	\$5,259	\$159,659	
Miscellaneous Owned Dwelling Costs	\$2,974	\$86,582	\$3,491	\$106,004	
Rental Costs	\$5,260	\$153,102	\$5,741	\$174,300	
Other Lodging	\$2,010	\$58,503	\$2,454	\$74,521	

Household Operations		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$4,291	n/a	\$5,055	n/a	
Babysitting And Elderly Care	\$392	\$11,426	\$472	\$14,332	
Household Services	\$1,936	\$56,349	\$2,291	\$69,556	
Alimony And Child Support	\$660	\$19,233	\$794	\$24,103	
Household Supplies	\$1,302	\$37,896	\$1,498	\$45,478	

Personal Care		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$1,412	n/a	\$1,642	n/a	
Hair Care	\$187	\$5,468	\$218	\$6,631	
Electric Personal Care Appliances	\$19	\$578	\$23	\$701	
Personal Care Services	\$645	\$18,793	\$750	\$22,793	
Personal Care Products	\$559	\$16,273	\$650	\$19,736	

Utilities		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$7,117	n/a	\$8,105	n/a	
Natural Gas	\$766	\$22,307	\$880	\$26,741	
Electricity	\$2,575	\$74,970	\$2,919	\$88,633	
Fuel Oil And Other Fuels	\$235	\$6,857	\$273	\$8,292	
Telephone Service	\$2,506	\$72,947	\$2,848	\$86,482	
Other Utilities	\$1,033	\$30,073	\$1,182	\$35,904	

Reading		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$231	n/a	\$272	n/a	
Newspapers	\$85	\$2,484	\$100	\$3,043	
Magazines	\$28	\$827	\$33	\$1,013	
Books	\$118	\$3,440	\$138	\$4,214	

Tobacco		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$507	n/a	\$554	n/a	
Cigarettes	\$443	\$12,920	\$485	\$14,742	
Other Tobacco Products	\$63	\$1,843	\$69	\$2,102	

Transportation		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$19,010	n/a	\$21,977	n/a	
New Vehicle Purchase	\$3,977	\$115,773	\$4,685	\$142,245	
Used Vehicle Purchase	\$3,557	\$103,550	\$4,048	\$122,912	
Motorcycles (New And Used)	\$107	\$3,141	\$123	\$3,738	
Vehicle Finance Charges	\$440	\$12,810	\$503	\$15,293	
Gasoline And Oil	\$4,211	\$122,575	\$4,778	\$145,051	
Vehicle Repair And Maintenance	\$1,754	\$51,060	\$2,026	\$61,512	
Vehicle Insurance	\$1,988	\$57,866	\$2,261	\$68,662	
Public Transportation	\$1,582	\$46,046	\$1,912	\$58,045	
Other Transportation Costs	\$1,390	\$40,476	\$1,637	\$49,707	

Health Care		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$8,382	n/a	\$9,635	n/a	
Health Care Insurance	\$5,557	\$161,739	\$6,373	\$193,487	
Health Care Services	\$1,682	\$48,958	\$1,950	\$59,206	
Health Care Supplies And Equipment	\$1,142	\$33,265	\$1,311	\$39,798	

Miscellaneous Expenses		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$2,016	n/a	\$2,357	n/a	
Legal And Accounting	\$468	\$13,632	\$547	\$16,626	
Funeral And Cemetery	\$158	\$4,606	\$185	\$5,618	
Finance Charges Excluding Mortgage And Vehicle	\$823	\$23,963	\$962	\$29,226	
Other Miscellaneous Expenses	\$566	\$16,484	\$662	\$20,104	

Personal Insurance		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$825	n/a	\$984	n/a	

Contributions		2021		2026	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
Total	\$3,806	n/a	\$4,578	n/a	

Retail Potential

	\$ PER HOUSEHOLD	TOTAL \$000'S
Other Health and Personal Care Stores	\$99	\$2,904
Gasoline Stations with Convenience Stores	\$0	n/a
Gasoline Stations without Convenience Stores	\$4,887	\$142,247
Men's Clothing Stores	\$83	\$2,439
Women's Clothing Stores	\$359	\$10,470
Childrens' and Infant's Clothing Stores	\$155	\$4,517
Family Clothing Stores	\$959	\$27,922
Clothing Accessory Stores	\$78	\$2,297
Other Apparel Stores	\$117	\$3,412
Shoe Stores	\$384	\$11,190
Jewelry Stores	\$206	\$6,022
Luggage Stores	\$14	\$425
Sporting Goods Stores	\$513	\$14,949
Hobby, Toy, and Game Stores	\$138	\$4,017
Sewing and Needlecraft Stores	\$47	\$1,380
Musical Instrument Stores	\$36	\$1,067
Book Stores	\$185	\$5,413
Record,Tape,and CD Stores	\$0	n/a
Department Stores	\$1,886	\$54,894
Warehouse Superstores	\$4,453	\$129,614
Other General Merchandise Stores	\$691	\$20,133
Florists	\$36	\$1,055
Office and Stationary Stores	\$100	\$2,933
Gift and Souvenir Stores	\$120	\$3,497
Used Merchandise Stores	\$69	\$2,031
Pet and Pet Supply Stores	\$393	\$11,462
Art Dealers	\$33	\$962
Mobile Home Dealers	\$58	\$1,707
Other Miscellaneous Retail Stores	\$161	\$4,698
Mail Order and Catalog Stores	\$2,795	\$81,360
Vending Machines	\$71	\$2,073
Fuel Dealers	\$258	\$7,517
Other Direct Selling Establishments	\$208	\$6,066

	\$ PER HOUSEHOLD	TOTAL \$000'S
Hotels and Other Travel Accommodations	\$357	\$10,413
RV Parks	\$3	\$100
Rooming and Boarding Houses	\$2	\$74
Full Service Restaurants	\$3,801	\$110,629
Limited Service Restaurants	\$1,765	\$51,394
Special Food Services and Catering	\$562	\$16,385
Drinking Places	\$167	\$4,861

Data Source: Applied Geographic Solutions 2021