








## City of Johns Creek Sign Guidebook

Type of Sign	Zoning District	Standards	Example
Banner	All	<ul style="list-style-type: none"> <li>Each place of business gets eight (8) total weeks of banner credits per year.</li> <li>Permits are issued in two (2) week increments upon request of the business owner.</li> <li><i>If placed on a wall</i>, it shall not be mounted to extend above the horizontal plane of the roof where the building wall and roof meet.</li> <li><i>If placed on the ground</i>, it shall not extend more than five (5) feet above grade and shall be at least ten (10) feet from the right-of-way.</li> <li>The sign shall not exceed thirty-two (32) square feet in area.</li> </ul>	 <p>The first example shows a blue banner for Johns Creek UMC preschool registration, featuring a tree logo and text in English and Korean. The second example shows a white banner for Giuseppe's Cucina &amp; Pizzeria, advertising an opening soon with a green and red logo.</p>
Signs during Construction (Temporary)	All	<ul style="list-style-type: none"> <li>Shall not exceed sixteen (16) square feet in area nor eight (8) feet in height.</li> <li>Shall not be internally illuminated.</li> <li>Shall be taken down prior to the issuance of a Certificate of Occupancy (CO) or installation of a permanent sign.</li> </ul>	 <p>The example shows a temporary construction sign for a wiffle ball field. The sign is blue and white, featuring a photo of three children and text that reads 'COMING SOON! WIFFLE BALL FIELD'.</p>




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<b>Awning/Canopy Sign</b>	Office Institutional (O-I), Commercial Business (C-1, C-2), Mixed Use (MIX), Industrial (M-1A, M-1), Town Center Business, Residential, and Mixed Use (TC-B, TC-R, and TC-X).	<ul style="list-style-type: none"> <li>Area of an awning/canopy sign shall be deducted from allocated wall sign area.</li> <li>Area of the sign shall not exceed 10 percent (10%) of the area of the awning or canopy.</li> <li>Advertisements/logos are allowed on awning/canopy, but such advertisements/logos count toward allocated wall sign area.</li> </ul>	
<b>Freestanding Sign</b>	All	<ul style="list-style-type: none"> <li>A maximum of one (1) thirty-two (32) square foot sign per street frontage.</li> <li>Shall not exceed six (6) feet in height and must have a minimum two (2) foot brick or stone base.</li> <li>Shall be at least ten (10) feet from the right-of-way.</li> </ul>	
<b>Wall Signs</b>	All	<ul style="list-style-type: none"> <li>Each business may have up to two (2) wall signs. If the business elects to have two (2) signs, they must each be on separate sides of the buildings.</li> <li>One (1) wall sign per road frontage for each tenant space no greater than one and one-tenth square foot (1.1 sq. ft.) of area per one linear foot (1 ln. ft.) of tenant frontage. <i>For O-I, Commercial, Town Center Business (TC-B) and Mixed-Use Districts, twenty square feet (20 sq. ft.) of sign area shall be allowed if the tenant space frontage is less than twenty feet (20 ft.) wide.</i></li> </ul>	

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		<ul style="list-style-type: none"> <li>Permits shall only be issued to businesses with an active City of Johns Creek business license.</li> </ul>	
<b>Standard Information Sign*</b>	All	<ul style="list-style-type: none"> <li>Signs may not exceed sixteen (16) square feet in area, or alternatively, up to four (4) signs not to exceed an aggregate of sixteen (16) square feet.</li> <li>Shall not contain reflective elements, flags, projections or unpainted wooden surfaces.</li> <li>Shall not be illuminated.</li> <li>Shall not be located within the public right-of-way and shall no closer than 10 feet to the back of curb or a private roadway.</li> </ul>	
<b>Sidewalk/Sandwich Sign*</b>	All	<ul style="list-style-type: none"> <li>A movable sign that may be located within ten (10) feet of a Place of Business's entrance.</li> </ul>	

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<b>Menu Sign</b>	Commercial Business (C-1, C-2), Mixed Use (MIX), Industrial (M-1A, M-1).	<ul style="list-style-type: none"> <li>One menu sign as part of a drive-thru or drive-in facility is allowed with a maximum height of six (6) feet.</li> <li>Shall not be legible by the traveling public.</li> </ul>	
<b>Door Sign*</b>	All	<ul style="list-style-type: none"> <li>Shall not exceed two (2) square foot in size.</li> <li>No more than one (1) per door.</li> </ul>	
<b>Window Signs*</b>	All	<ul style="list-style-type: none"> <li>Shall not exceed twenty-five percent (25%) of the total window area. Within the 25% allowed, a maximum of four (4) square feet may be illuminated.</li> <li>Signs within 2 feet of a window are still considered a window sign.</li> </ul>	

*\*Signs that do not require a permit but are allowed within the City within the set of guidelines as outlined in Article XXXIII, Sec. 33.17-Signs which require No Permit. For detailed and more accurate rules in each zoning district, please refer to the City's Sign Ordinance at the following link: <https://johnscreekgga.b-cdn.net/app/uploads/2025/01/O2025-01-02-An-Ordinance-to-Amend-the-Sign-Regulations-Approved-1.13.2025.pdf>.*